

Hello.

I am aditya bandi.

UX Designer

a.bandit@iitg.ernet.in

+91-9704-694-757

www.bandiaditya.wordpress.com

Areas of Interest

Interaction Design
Usability Engineering
Prototyping
Graphic Design
Entrepreneurship
Chinese culture

Education

Completed my Bachelors in Design at the Indian Institute of Technology Guwahati, India

Cumulative Performance Index - 7.84 out of 10

Year of graduation - 2011

Courses

Design Management, Usability Engineering, Interactive Communication Project, Systems Design, Instructional Design and multimedia, New media, Digital Imaging, Introduction to Ergonomics, Graphic Representation Techniques, Consumer Behavior, Introduction to Psychology, Basic Electronic Lab, Materials and Processes, Elements of form, Design methods, Form studies, Product modeling and simulation, Product analysis, Cognitive Ergonomics, Applied psychology.

Design Skills

Heuristic evaluation, Mental models, Task analysis, Mind mapping, Ethnographic Studies, Contextual Enquiries, Information Architecture, Concept Generation, Design Sketching, Rendering, Physical Modeling, Paper Prototyping, Data visualisation techniques, Effective Presentation, Wire frames.

Design tools : Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe Flash, 3ds Max, Rhino, Final Cut Pro, Adobe Premiere Pro, Adobe InDesign, Processing, Keynote.

Languages : C, C++, Actionscript.

Work Experience

Chaos 2010 - IIM Ahmedabad - December 2009

The project involved the complete branding of the festival, deliverable being a logo, website, promotional video and posters for publicity. My major contributions went into making the logo and the website. You can visit the site at <http://www.iima-chaos.com/ver11/preloader.html>
Client: Indian Institute of Management, Ahmedabad

Sale Dekho - A commercial web portal - Industrial internship, July 2009

A web portal for consumers, displaying information on sale and discounts existing on consumer goods in all the major cities of India. You can visit the site at <http://www.saledekho.com>
Client: Firki web Pvt. Ltd.

Projects

Bachelor Thesis Project- 2010 - 2011

The "Smart Buy" project aims to enhance the retail experience of a consumer using physical computing, ubiquitous computing and other related technologies. The project deliverable is an intelligent kiosk, which provides the user a service to compare the products/brands and make their purchase decisions.
Guide: Prof. Keyur Sorathia

Socius - January-April 2010

The project aim is to explore the interaction that can be made possible in public places using physical computing as a major means. The project ended with a video prototype of our concept on how one can increase interaction among people in a bar by using ubiquitous computing and tangible interaction. You can view the video by clicking here: <http://www.youtube.com/watch?v=f2glc9rRINY>
Guide: Prof. Ravi Puneekar
Team members: Shamik Ray, Jasmeet Sing Sethi

Hug2Glo - August-November 2009

The brief basically aims at understanding the causes of occupational stress in IT professionals and suggesting a possible solution. The project involved various methods like psychological research; think aloud protocols, task analysis, idea generation, sketching, 3D Modeling and prototyping. The deliverable is an interactive pillow, which acts as a stress reliever. A low fidelity prototype was made.
Guide: Prof. Ravi Puneekar
Team members: Shamik Ray

Mergers 09 website - March 2009

An informative website for the April'09 Workshop RISC-CNRS (PIRSTEC) "Prospective Thinking Project", sponsored by ParisTech Le Mans University, France and PIRSTEC. You can visit the site at <http://www.laval-virtual.org/mergers/index.html>
Client: University of Paris, Prof. Colin Schimdt

Extracurricular Activities

April 2010

Member in the Indian delegation to the Kairos Global Leadership Summit held in New York

2009 - 2010

Head - Entrepreneurial Development Cell (EDC) IIT Guwahati

2009 - 2010

Student Senate Member - IIT Guwahati (apex student governing body in the institute)

2008 - 2009

Maintenance Secretary - Hostel management committee

September 2008

Member, organizing team of Robotics event "Badge of Honor" - Techniche 2008